



MILAN COLORECTAL

MILAN, ITALY – MAY 25TH -26TH , 2023

Dear Colleagues and Friends,

We are pleased to present you the **1st edition** of the **Milan ColoRectal Congress** that will take place in Milan, Italy at Humanitas Congress Center on May 25th- 26th, 2023, organized by Prof. Luigi Boni, Prof. Pierpaolo Sileri and Prof. Antonino Spinelli.

The Congress will represent an important moment of sharing knowledge and it will be focused on colorectal surgery, including pre-congress hands-on courses on May 24th on innovative technique in rectal and proctological surgery.

The international scientific panel, with the involvement of some of the greatest experts in the field of colorectal surgery as well as a combination of plenary lectures, sponsored lunch symposia and live surgeries will ensure a very high level scientific programme.

CONGRESS PRESIDENTS

Prof. Luigi Boni
Prof. Pierpaolo Sileri
Prof. Antonino Spinelli

MAIN TOPICS:

- ✓ Complete Mesocolic Excision
- ✓ Laparoscopic colorectal surgery
- ✓ Rectal surgery
- ✓ Proctological surgery
- ✓ Colon cancer

ORGANIZING SECRETARIAT

Triumph Italy S.r.l
Via Lucilio 60, 00136 Rome, Italy
Tel. +39 06 355301
Mob. +39 348 3202663
E-mail: sponsormilancolorectal@thetriumph.com

Website: <http://colorectalcongress.it/>



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DATES

24th May 2023 (Pre-Congress Courses)

25th-26th May 2023 (Congress)

CONGRESS VENUE

Humanitas Congress Center

Via Manzoni 113, 20089 Rozzano (MI) – Building n. 2

<https://www.humanitasedu.it/>

LANGUAGE

The official language of the Congress will be English.

HOST CITY & VENUE

Milan

Milan is a vibrant city-state situated in the heart of Europe. It is a global centre of travel, finance, commerce and culture. Today the city leads the way with the largest post-war re-development in Italy, impressive, sustainable architecture and futuristic skylines. The city is also burgeoning into a hi-tech hub and is home to all the major design showrooms and an endless round of trade fairs.

Milan is situated in the centre of Europe and it is one of Europe's most accessible cities: every day 800 direct flights link Milan with 200 destinations all over the world.

Malpensa airport is Southern Europe's major intercontinental hub. Milan is also served by two other international airports: Linate, just 7 km from the Duomo, and Orio al Serio.

As soon as you get to Milan, you appreciate just how compact it is, with everything within easy reach, all within walking distance. An immense system that comprises services, culture, entertainment, art, cinema, television, NGOs, fashion, sport and research.

We look forward to welcoming you in Milan!

Humanitas Congress Center

The Humanitas Congress Center has recently undergone a complete modernization and provides a unique open-space ambience to host national and international state-of-the-art conferences.

The flexibility of the exhibition areas allows to easily fit the spaces to individual requests, with rooms ranging from 50 to 500 seats, networking foyers, exhibition areas and catering spaces. The conference rooms feature the full range of technologies, including modern audio and video.



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REGISTRATION

Open: January 26th, 2023

REGISTRATION FEES		
<i>Congress (May 25-26, 2023)</i>		
	<i>Early (until April 17th, 2023)</i>	<i>Late (April 18th, 2023 - onsite)</i>
<i>Regular</i>	300,00 €	400,00 €
<i>Resident/Nurse*</i>	0,00 €	0,00 €
<i>Pre-Congress Courses** (May 24, 2023)</i> <u><i>(Not included in the Congress registration fees)</i></u>		
<i>Course 1: Advanced techniques in rectal surgery: TTSS and TAMIS</i>		
<i>Course 2: Updates in transanal management of rectal prolapse</i>		
<i>Regular</i>	500,00 € each course	
<i>Resident*</i>	200,00 € each course	

VAT 22% IS NOT INCLUDED

***Resident:** Proof of status (certificate on headed paper signed by the Graduate School Faculty/Head of Department) is required to finalize the registration.

*** Nurse:** Proof of status required.

**** Pre-Congress Courses registration:** Limited availability.

Group Registration

The following discount will be applied:

- 30 registrations - 20% discount
- 20 registrations - 10% discount
- 10 registrations - 5% discount



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EXHIBITION FLOORPLAN

The Exhibition will be the heart of the Congress. The Milan ColoRectal exhibition is set to be the primary networking arena for delegates, partners and exhibitors.

For bigger exhibition space, contiguous spaces must be booked.

All Sponsors and Exhibitors will be treated on a “first come, first served” basis within the sponsorship category.

As to space allocation, early booking is highly recommended to avoid any disappointment.

Organizing Secretariat is entitled to change the space assignment due to organizational reasons.

The Exhibition Floor Plan will follow.

SPONSORSHIP PACKAGES

PLATINUM SPONSOR PACKAGE	€30.000,00 + VAT
GOLD SPONSOR PACKAGE	€20.000,00 + VAT
SILVER SPONSOR PACKAGE	€10.000,00 + VAT
BRONZE SPONSOR PACKAGE	€5.000,00 + VAT
BASIC SPONSOR PACKAGE	€3.000,00 + VAT

ITEM	PLATINUM PARTNER	GOLD PARTNER	SILVER PARTNER	BRONZE PARTNER	BASIC PARTNER
€	30.000	20.000	10.000	5.000	3.000
Recognition in Congress communications. Listing status as per category	X	X	X	X	-
Linkable logo on the Congress website	X	X	X	-	-
Use of the Congress logo	X	X	X	X	X
Acknowledgement on Sponsor board/signage at venue	X	X	X	-	-
Complimentary registrations	20	15	10	5	-
Company description (no.of words) posted on the Congresswebsite	300	150	150	-	-
Company one-page flyer per insert bag or displayed into the dedicated area	3	2	1	-	-
Companies Symposium SPECIAL RATE reserved to Platinum Partner (5K discount)	€ 15.000 € 10.000	-	-	-	-
Social media post with Company tag	3	2	1	-	-
Exhibition Area Raw space (handling fee included)	6 sqm	6 sqm	6 sqm	6 sqm	-

SPONSORSHIP OPPORTUNITIES

INDUSTRY SPONSORED SCIENTIFIC SESSION

For all scientific activities: date, time, room and scientific content will be agreed with the Scientific Secretariat. The sponsor companies will assume financial responsibility for every aspect concerning the organization of their sessions, including the hospitality expenses of the relative speakers, handling machinery and any catering services such as lunch boxes or breakfast.

Companies Symposium

The cost includes: Meeting Room, Basic AV equipment, N. 1 dedicated hostess, Mention in the final program: **€ 15.000,00 + vat**

HOSPITALITY

European Speaker

Contribution to hospitality (accommodation and travel) expenses
Starting from € 2.500,00 + vat

Non European Speaker

Contribution to hospitality (accommodation and travel) expenses
Starting from € 4.000,00 + vat

Unrestricted Educational Grant

Upon request

CONGRESS MATERIALS

The financial contribution covers storage and kit preparation costs in the case of supply by the Sponsor. It covers production, customization and transport of the items in the case of supply by the Organization.

Congress Bags - Exclusive sponsorship

Every registered delegate will be provided with an official Congress Bag upon registration.

Each delegate Bags provide constant and frequent brand recognition to the sponsor both at the Congress and long after the event is over. The Organizing Secretariat will ensure a quality bag is chosen in conjunction with the sponsoring company to prolong usage by delegates.

The sponsor of the Delegate Bags will have the exclusive right to have its logo and tag line appearing on the Delegate Bag, along with the Congress logo.

#600 bags at Sponsor's care and charge: **€ 3.000,00 + vat**

#600 bags selected and produced by Organizing Secretariat: **€ 5.500,00 + vat**





Pens - Exclusive sponsorship

At registration each delegate receives a pen for use during the Congress.

The sponsor has the exclusive right to have its logo printed on the pen.

#600 pens at Sponsor's care and charge: **€ 1.500,00 + vat**

#600 pens selected and produced by Organizing Secretariat: **€ 3.000,00 + vat**

Notepads - Exclusive sponsorship

At registration each delegate receives a note pad for use during the Congress.

The Sponsor has the exclusive right to have its logo and tag line printed on the front cover of the note pad.

To be as sustainable as possible, we highly recommend producing A5 format using recycled paper.

#600 notepads at Sponsor's care and charge: **€ 2.100,00 + vat**

#600 notepads selected and produced by Organizing Secretariat: **€ 3.300,00 + vat**

Company branded Lanyards - Exclusive sponsorship

Every registered delegate will be provided with an official Congress name badge together with a lanyard upon registration. Delegates will need to wear their name badge for the duration of the Congress, which will enable access to all sessions, social functions and the exhibition.

The Sponsor's name will be exclusively displayed on the lanyard holding the badge. This an excellent eye level recognition opportunity for the entire days of the Congress.

In the case of supply by the Organization, Congress logo will be printed on lanyards as well.

#600 Lanyards at Sponsor's care and charge: **€ 2.500,00 + vat**

#600 Lanyards selected and produced by Organizing secretariat: **€ 5.000,00 + vat**

Company one-page flyer (max A4 format) per insert bag or displayed into the dedicated area -

#1000 inserts must be provided by the Sponsor Company. **€ 2.000,00 + vat**

Deliver your promotional materials directly into the participants hands, distributed to all professional attendees when they register or displayed into the dedicated area. This in-demand item is a valuable tool the attendees use when planning their visits to the Exhibition Area.

Use this high-profile opportunity to drive traffic to your booth, to showcase your Company, or to draw attention to discounts or events. Note that the material should be provided by Sponsor and must be approved by the Secretariat. No product advertisement is allowed.



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GENERAL CONTRIBUTION TO THE CONGRESS

Unrestricted general contribution to the Congress Organization

Starting from € 2.000,00 + vat

General contribution to the Congress for Coffee Break (1 service – up to 600 pax)

Company logo will be not displayed

Starting from € 10.000,00 + vat

General contribution to the Congress for Coffee Break (2 services – up to 600 pax) – *Exclusive sponsorship*

Company logo will be not displayed

Starting from € 16.000,00 + vat

General contribution to the Congress for Box Lunch (1 service – up to 600 pax)

Company logo will be not displayed

Starting from € 17.000,00 + vat

General contribution to the Lunch Break (1 service – up to 600 pax)

Company logo will be not displayed

Starting from € 33.000,00 + vat

General contribution to the Lunch Break (2 services – up to 600 pax) – *Exclusive sponsorship*

Company logo will be not displayed

Starting from € 60.000,00 + vat

CONGRESS BRANDING

Directional signage at the Congress Venue – *Exclusive sponsorship*

€ 3.000,00 + vat

Congress Sponsor's logo will be applied on directional signs



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ADVERTISEMENTS

Linkable Company Logo on Congress Website

€ 2.000,00 + vat

Opportunity to insert in the Sponsor dedicated sponsor page a company logo and a link to the website of the company

#300 words description posted on the Congress website

The content will be published on the Congress website inside the Sponsor dedicated page.

Content subject to approval by the Scientific Committee. Advertisement of product is not allowed

€ 2.500,00 + vat

#150 words description posted on the Congress website

The content will be published on the Congress website inside the Sponsor dedicated page.

Content subject to approval by the Scientific Committee. Advertisement of product is not allowed

€ 1.800,00 + vat

Social media post with company tag

The post will be published on Congress social media page

Content subject to approval by the Scientific Committee. Advertisement of product is not allowed

€ 2.500,00 + vat

EXHIBITION OPPORTUNITIES

Exhibition Area

Area cost VAT excluded –Raw space ONLY

Rental cost per square meter: **€ 1.500,00/m²**

Area size: 6 m² (3mx2m)

The cost includes the rent of the only raw surface exclusively, without perimeter walls or carpet (set up at Company charge). All requests for table, chairs, electrical connection and storage of materials has to be forwarded to Organizing Secretariat.

Exhibitors will receive n. 2 badges

Handling fee – € 250,00 + vat

The handling fee is mandatory.

ADDITIONAL EXHIBITOR'S/SPONSOR'S COST

Extra Sponsor/Exhibitor badge

€ 50,00 + vat

Each Sponsor will receive the number of badges included in the purchased package (n. 2 badges).

Each extra badge will be charged at an extra cost.

GENERAL INFORMATION

All Sponsors will be treated on a “first come, first served” basis within the sponsorship category.

As to space allocation early booking is highly recommended to avoid disappointment.

The sponsorship opportunities listed are not exhaustive and may vary according to medical regulations in force. Please enquire with the secretariat, glad to examine any other form of sponsorship and inform them should you need to be compliant with a specific regulation (EFPIA, MedTech, etc...).

For organizational reasons, please inform the secretariat about your preferred opportunities no later than **January 2023**.

SPONSORSHIP AND EXHIBITION APPLICATIONS AND CONDITIONS

Sponsorship and exhibition applications must be received in writing.

A written confirmation will be sent by the Organizing Secretariat along with a contract to be signed. A tax invoice will be issued upon receipt of the contract signed.

Full payment must be made within 30 days from date of invoice.

Sponsorship will not be assigned without a signed contract and full payment upon receipt of invoice. The Organizers reserve the right at their total discretion to decline any application.

All payments must be made in Euros. Payment can be made via bank transfer and credit card.

If the full payment is not received, the Congress Office has the right to review the Sponsorship commitment and withdraw the application.

In case of a failure to comply with the contact terms and conditions, the Secretariat will be free re-allocate the exhibition spaces, services and packages agreed to others.

PAYMENT CONDITIONS

A 50% deposit is required upon confirmation of your Congress partnership item and/or booth number.

The Conference Organizers are happy to discuss a payment plan with you.

Full payment will be due **May 10th, 2023**.

For Sponsorship agreement stipulated after **May 10th, 2023** a full payment will be requested.

Payment must be made before the Congress Opening. Failure to do so may result in your Congress partnership item or exhibition stand being released again for sale.

SPONSORSHIP AND EXHIBITION CANCELLATION POLICY

In exceptional circumstances the Organizers are prepared to consider cancellation of their Contract with a Sponsor or Exhibitor but only if the following conditions comply with:

- The request for cancellation is submitted in writing.
- For cancellation received by **February 15th, 2023** the Organizers shall retain 25% of the contract price.
- For cancellation received **from February 16th 2023 until March 15th 2023** the Organizers shall retain 50% of the contract price.
- After **March 16th 2023** - Full penalty.

VAT/CHARGES

All prices indicated are current VAT excluded.

VAT at the actual rate of 22%, will be added to all presented costs and must be paid as invoiced.

The Organizers of the Milan ColoRectal Congress reserve the right to increase presented costs should VAT or any other official charges be imposed/alterd by law.

Please inform the Organizing Secretariat should you be invoiced with VAT exemption and provide us with the necessary administrative documents.

MEDICAL REGULATIONS, AIFA & MEDTECH PROCEDURES

Please inform the Secretariat should you need to be compliant with a specific regulation such as EFPIA, MedTech or others.

The Sponsors should select among the opportunities those compliant with the regulation they subscribed.

The Organizers will do their best to offer an event compliant with the different regulations in force.

The Organizing Secretariat will take care of submitting the preregistration to the competent **Unit of the Italian Medicines Agency (AIFA)** by **February 28th, 2023** so that Italian companies can update and validate their requests within the required timing.

The Organizing Secretariat will also take care of submitting the event for standard approval on the MedTech Vetting System at least 75 days before the event.

GOVERNING LAW

This sponsorship is made and shall be governed under Italian Law. Exclusive jurisdiction and venue of any actions arising out of or relating to or in any way connected to this sponsorship, its negotiation or termination, or the event, will be in the courts of Rome, Italy.



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TECHNICAL EXHIBITION MANUAL

A detailed exhibition manual containing technical information and move in and out times will be made available to all Sponsors, Exhibitors and Congress partners by **April 2023**.
In addition to the general and practical information, this file will also include information on all optional facilities such as: power supply, telephone lines, furniture rental, etc.

CONTACT

Applications for Sponsorship and/or Exhibition must be made in writing.

Please send an email with your contacts to:

E-mail: sponsormilancolorectal@thetriumph.com

We are at your disposal to ensure your marketing goals.

We value our relationships with Sponsors and are constantly striving to provide you with the service and benefits that will give your company maximum satisfaction for your sponsorship.

Your ideas and suggestions on how Milan ColoRectal Congress can best meet your needs as a sponsor are always appreciated.

The Organizing Secretariat remains at your disposal to evaluate and define with you also other sponsorship solutions.

Thank you for your confidence & support.



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